

# EMPOWERING EDUCATORS: GUIDING STUDENTS TOWARD REWARDING CAREERS IN SKILLED TRADES

As educators, you have a profound influence on your students' career choices.

Skilled trades offer stable, well-paying careers with strong demand across Canada.

Apprenticeship programs provide hands-on learning, allowing young people to earn while they learn. By guiding students toward the trades, educators can help them access rewarding opportunities that align with their interests and strengths.



## THE IMPORTANCE OF SKILLED TRADES

**High Demand and Job Security:** Canada is experiencing a significant shortage of skilled tradespeople, leading to abundant job opportunities for young professionals in many sectors.

**Competitive Salaries:** Many trades offer substantial earnings.

**Hands-On Learning and Early Career Start:** Apprenticeships combine on-the-job training with classroom instruction, allowing students to earn while they learn and enter the workforce sooner.

## HOW EDUCATORS CAN MAKE A DIFFERENCE

- 1. Integrate Trades Education into Curriculum:** Introduce students to various trades through workshops, guest speakers, and hands-on projects. Programs like the Youth Apprenticeship Programs enable students to begin apprenticeships while completing high school.
- 2. Highlight Success Stories:** Share real-life examples of individuals who have built successful careers in the trades.
- 3. Provide Resources and Guidance:** Use tools like the Trade Explorer available at [careersintrades.ca](http://careersintrades.ca) to help students identify trades that align with their interests. Equip students with information on pursuing trades, including details about apprenticeships, certification requirements, and financial support.

- Challenge Misconceptions: Address and dispel myths that trades are less prestigious or financially rewarding than other careers. Emphasize the professionalism, expertise, and respect associated with skilled trades.
  - Skilled trades require entrepreneurial skill sets, technical skill sets, and mathematical skills.
  - Skilled trade jobs provide many people with high incomes with many experienced trades workers making over \$70,000 dollars a year.

## RESOURCES FOR EDUCATORS

### National Resources

[Red Seal Program](#): A partnership between the federal, provincial, and territorial governments that sets common standards for tradespeople and is the industry standard of excellence in the trades.

[Skills/Compétences Canada](#): A national organization that promotes careers in skilled trades and technologies through competitions and programs.

[Careersintrades.ca](#) is a collaborative initiative by the Canadian Apprenticeship Forum and Skills Canada, aimed at promoting careers in skilled trades across Canada. Youth and educators alike can explore careers in trades, detailed information on various sectors, guidance on starting an apprenticeship, and access success stories and supports.

[ApprenticeSearch.com](#): A free online job search and matching platform focusing exclusively on apprenticeship positions in Canada.

### Provincial and Territorial Resources

Alberta: [Apprenticeship and Industry Training \(AIT\)](#)

British Columbia: [SkilledTradesBC](#)

Manitoba: [Apprenticeship Manitoba](#)

New Brunswick: [Apprenticeship and Occupational Certification](#)

- Skilled trades pathways are meaningful careers, with lots of room for advancement and growth.
- There are plenty of opportunities for women in the skilled trades, and skilled trades employers are actively recruiting women.

Newfoundland and Labrador: [Apprenticeship and Trades Certification Division](#)

Northwest Territories: [Apprenticeship, Trades, and Occupation Certification](#)

Nova Scotia: [Nova Scotia Apprenticeship Agency](#)

Nunavut: [Apprenticeship Training](#)

Ontario: [Skilled Trades Ontario](#)

Prince Edward Island: [Apprenticeship Programs](#)

Quebec: [Commission de la construction du Québec](#) (CCQ)

Saskatchewan: [Saskatchewan Apprenticeship and Trade Certification Commission](#) (SATCC)

Yukon: [Apprenticeship and Tradesperson Qualifications](#)

By leveraging these resources, educators across Canada can provide students with comprehensive information, hands-on experiences, and support to encourage and facilitate careers in the skilled trades.

